CareStack® Partners with Callpop to Expand Patient Communication Capabilities for Dental Practices Nationwide

CareStack to Integrate Callpop's Phone Device and Software Application onto Enterprise Cloud-based Practice Management Platform to Enhance Patient Scheduling and Practice Operations

Celebration, FL and American Fork, UT - November 14, 2018 – CareStack®, a cloud-based technology platform for the dental industry and Callpop, a leading provider of solutions that integrate dental practice phone systems with existing practice management solutions, today announced they will partner to integrate Callpop's communication platform into CareStack's enterprise cloud-based practice management and clinical platform to help dental practices across the United States effectively communicate with patients and streamline administrative workflows. Since the launch of the platform in 2017, CareStack has rapidly grown to more than 100 dental groups which represents over 500 offices across the country.

"We are excited to partner with Callpop to bring more real-time patient communication to our enterprise cloud-based platform. Today's busy patients and parents expect real-time communication capabilities, and we continue to equip practices with tools to provide an exceptional patient experience and streamline their operations," said Ben Walling, Chief Product Officer of CareStack. "CareStack is continually increasing the breadth of the capabilities on our platform and introducing additional modules for finance, order management, and patient management. By incorporating Callpop's technology onto our enterprise platform our dental practices will be able to better automate scheduling, more easily access patient health history, and optimize overall front office efficiency."

CareStack's flagship solution is a sophisticated cloud-based platform that allows dental practices to better manage their clinical, financial, and administrative workflows. Today, hundreds of dental practices use CareStack to increase productivity, minimize costs, and improve patient care. The company's platform leverages strong analytic capabilities allowing clients to better understand their business operations while also enabling them to view patient's complete dental health history and up-to-date treatment records at any location.

"As dental practices look to automate their practice operations, the ability to better coordinate and communicate with patients is increasingly vital to their administrative productivity and the overall patient experience," said Joe Strom, CEO of Callpop. "CareStack has brought an innovative and powerful cloud-based technology solution to the dental industry and integrating our platform onto their solution will allow dental practices to lower costs, eliminate repetitive tasks, increase collection efficiency, and promote staff productivity."

To learn more about CareStack and its cloud-based enterprise platform for dental practices visit www.carestack.com or engage with the company on Twitter or LinkedIn.

About Callpop:

Callpop, through its bold leadership, innovation and customer service expertise, is transforming the traditional patient engagement model for dentists. The Callpop platform enables dental offices the ability to initiate a better patient experience and to engage them on the very first phone call. This is achieved by integrating the office's telephones with their practice management software. It is designed to work with both VoIP and traditional phone services, giving dentists the ability to choose the right solution for their practice without having to change the telephone provider. For more information, visit www.callpop.com

About CareStack:

CareStack's mission is to give dental healthcare practitioners greater understanding and control over their fiscal health using cloud-based technology. CareStack is a unique enterprise practice management solution designed for dental practices allowing them to run more efficient operations and deliver better patient dental care. To learn more, please visit www.carestack.com.

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